

catalog 2018



About us

Gioconda® is specialized in the development, production and distribution of garment bags and covers, nonwoven tote bags, fabric totes, garment collection covers, bridal and evening gown covers, suit bags and much more. All our products can be personalized with your logo and outfitted with all the necessary accessories such as, eyelets, pockets, carrying straps and handles, support hinges, removeable bottom inserts and much more.

We are pleased to advice you!

Your Team from Gioconda

Clap MAXX Cover picture



Automatic Double closing

Normal umbrellas folds together only in width. The ClapMAXX® removes at the touch of a button additionally in length an returns into its handy starting position.



Strong fibreglass ribs

Durable aluminium frame, 3-sections, Teflon coating and ABS soft-touch handle.



Integrated closing button

To avoid unintentional closing of the umbrella, the closing button is installed inside the handle and can only be triggered after pulling back the handle.



Unique advertising effect

High-quality prints by using modern laser technology makes this umbrella a unique advertising tool.

More information: page 12

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Program-Highlights



MAXX Reverso

This fancy everyday hero folds together "the other way round" and attracts attention because of its special design with two different coloured covers. In closed state the wet umbrella cover is within and can stand independently.

page 4



Little MAXX

Double advertising due to the extra-wide and printable closure band, ultra flat like a smartphone, ultra strong by using high-quality materials and nevertheless an ultra light umbrella (160g).

page11



MAXX City

Looking for a superior price-performance? Choose MAXX City. Super-Handling, superstable and super-comfortable (automatic). Big appearance (wooden handle) and small price.

page 5

MAXX Reverso





10 mm metal shaft in black/FRP-frame



Premium 190T Polyester-Pongee, with perforation in X-form, Individual perforation possible for custom-made products (e.g. Logo)

















Panel

MAXX City

























10 mm metal shaft/fibreglass frame



Polyester



Wood



Automatic



8 ribs



83 cm



370 g

95 cm





Windproof



48 pieces



Panel



MAXX Active







J Wood

Automatic

8 ribs

f 81 cm

320 g

Ø 95 cm

Windproof

48 pieces



Panel



Economy MAXX

The Master of Price and Performance





10 mm metal shaft, metal/fibreglass frame



Polyester



Plastic, black



Automatic



8 ribs



82 cm



370 g 95 cm



Windproof



Panel



48 pieces



LOGO

ClassicMAXX

The Concierge Umbrella



This you should know about the umbrella

The good old things still exist.

The Classic MAXX is the father of all Grand Hotel Concierge umbrellas.

A robust (16 cm) wooden shaft, 130 cm diameter, ideal for two persons and perfect for all situations when you need a big, classic umbrella—heavy rain and a stretch limo stops in front of a 5**** Hotel, a celebrity walks the red carpet, or the bride needs to get to the church in her wedding dress crossing the street.



RetroMAXX

Super Stylish-Super Chic



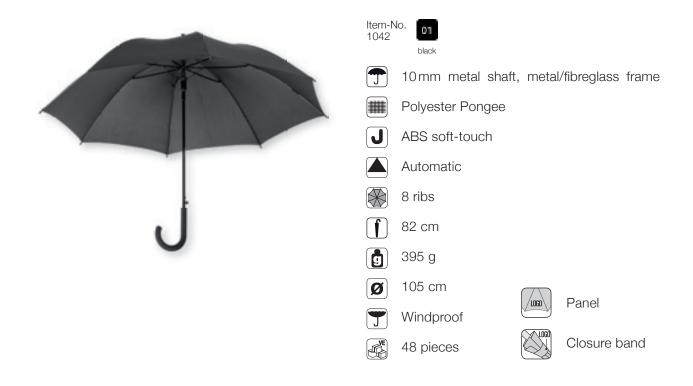
What are the unique features?

The Retro MAXX is something special, voted by several fashion magazines to be a "hip" and stylish accessory. This umbrella is a real eye-catcher, even if it is not raining. The elegant shoulder strap, means it can be easily and elegantly carried when not in use.





Perfect-Stylish



This you should know about the umbrella

Fair MAXX is a beautifully designed, precision made standard umbrella matching, from the top, through the matt black handle with elegant button and shaft, to the tips of its fibreglass ribs.

What are the unique features?

Fair MAXX is the perfect umbrella. Beautifully designed, elegant, colour accessorised, with perfect automatic open/close technique.



Little MAXX

Ultra Flat-Ultra Light-Ultra Strong





Size comparable with a smartphone.

Item-No. 1039



T Metal/fibreglass frame, 3-section telescopic



12 mm ABS soft-touch















Panel



Cover



Closure band

Pocket MAXX

The Beauty for the Bag



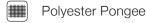
Pocket umbrella of the "Fair MAXX" (S. 9). With thumb protection when opening or closing the umbrella.

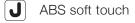






Metal/fibreglass frame, 3-section telescopic





















Panel



Cover





Ultra Engineering-Ultra Comfortable



This you should know about the umbrella

Practical handling combined with one of the best innovations since umbrellas were invented. The Clap MAXX doesn't only spare packing togehter wet umbrellas but also time and nerves in bad weather.

What are the unique features?

Normally umbrellas fold only in width automatically. The Clap MAXX is able to return to its small starting position by pushing a button. To prevent the umbrella of folding accidentally the closing button is set into the end of the handle and can only be released after pulling it back.





Watch here: www.klappmaxx.de

Alu-Regular Umbrella

Automatic

Regular Umbrella

Automatic







Item-No. 1012













Item-No. 1013































Panel



Closure band



10 mm metal shaft, metal frame



















Panel



Closure band

Regular Umbrella

Automatic

Regular Umbrella

Automatic





Item-No. 1014







black navy

Item-No. 1015









10 mm metal shaft, fibreglass frame



Polyester-Pongee



ABS soft-touch, black



Automatic



8 ribs



87 cm



491 g



105 cm



Windproof



48 pieces



Panel



Closure band



14 mm fibreglass shaft, fibreglass frame



Polyester-Pongee



ABS Soft Touch, black



Automatic



8 ribs



88 cm



492 g

105 cm



Windproof





48 pieces



LOGO

Panel



Regular Umbrella

Automatic

Alu Regular Umbrella

Automatic





Item-No. 1018













Item-No. 1019





























Panel



Closure band



14mm aluminium shaft, metal/fibreglass frame





















Doming



Panel



Closure band

Alu Regular Umbrella

Automatic

Alu Regular Umbrella

Automatic





Item-No. 1020











Item-No. 1021













7 14 mm aluminium shaft, metal/fibreglass frame



Aluminium

Automatic

8 ribs

89 cm

412 g

105 cm Ø

Windproof

48 pieces



Panel



Closure band

14 mm aluminium shaft, metal frame

Polyester-Pongee

EVA sponge, colour matching

Automatic

8 ribs

83 cm

412 g

105 cm

48 pieces



Doming



Panel



dvertising

Alu Regular Umbrella

Automatic

Alu Regular Umbrella

Automatik





Item-No. 1022



Item-No. 1023









14 mm aluminium shaft, metal frame



EVA sponge, colour matching

Automatic

8 ribs

f 83 cm

g 412 g

Ø 105 cm

48 pieces



Doming



Panel



Closure band

14 mm aluminium shaft, metal frame

Polyester-Pongee

J Aluminium

Automatic

8 ribs

f 89 cm

9 394 g

Ø 105 cm





Panel



Automatic

Alu Regular Umbrella Wooden Regular Umbrella

Automatic



Reflector tape at the edge



Item-No. 1025





black



Reflector tape at the edge



Item-No. 1024







14 mm aluminium shaft, metal frame



Polyester-Pongee



Aluminium



Automatic



8 ribs



89 cm



400 g



105 cm



48 pieces



Panel



Closure band



14 mm wooden shaft, metal frame



Polyester-Pongee



Wood



Automatic



8 ribs



89 cm



445 g 105 cm



48 pieces



Panel



Wooden Regular Umbrella Wooden Regular Umbrella

Automatic

Automatic





Item-No. 1026







light grey

Item-No. 1027









14 mm wooden shaft, metal/fibreglass frame



Wood



8 ribs

89 cm

g 442 g

Ø 105 cm

Windproof





Panel



Closure band

14 mm wooden shaft, metal frame



Polyester-Pongee



Wood



Automatic



8 ribs



89 cm 421 g



105 cm



48 pieces



Panel



Automatic

Midsize-Regular Umbrella Midsize-Regular Umbrella

Automatic





Item-No. 1031





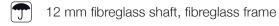


03 light grey

black navy

Item-No. 1032







ABS soft-touch, integrated push-button, black

Automatic

8 ribs

92 cm

571 g

120 cm

Windproof

36 pieces



Panel



Closure band



14 mm aluminium shaft, metal/fibreglass frame



Polyester



Plastic, integrated push-button, colour matching



Automatic



8 ribs



94 cm



480 g 120 cm



36 pieces



Doming



Panel



Midsize-Regular Umbrella Golf & Guest Umbrella

Automatic

Automatic





Item-No. 1033











light grey dark green

Item-No.







1035

14mm fibreglass shaft, metal/fibreglass frame 7



Ebonite, black

Automatic

8 ribs

88 cm

g 623 g

120 cm Ø

Windproof



Panel



/LOGO\

Closure band

14 mm fibreglass shaft, fibreglass frame

Polyester-Pongee, Teflon coated

EVA sponge, black



Automatic



8 ribs



94 cm



Ø 130 cm Ø



Windproof





Panel



Closure band

Golf & Guest Umbrella

Oversize Umbrella XXL





Item-No. 1036



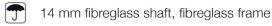




light grey

Item-No. 1034









Manual

8 ribs

97 cm

440 g

Ø 130 cm

Mindproof

36 pieces



Panel



Closure band

14 mm fibreglass shaft, fibreglass frame

Polyester-Pongee



ABS soft-touch, black



Manual



8 ribs



105 cm



678 g

140 cm



Windproof



Panel



36 pieces



Automatic open/close

Automatic open/close





Item-No. 1002









blue dark green





Item-No. 1003















ABS soft-touch, colour matching

Automatic open/close

8 ribs

29 cm

g 290 g

Ø 95 cm

Windproof

36 pieces



Alu/fibreglass frame, 3-section telescopic

Panel



Cover



Closure band



Polyester-Pongee, Teflon coated

ABS soft-touch, black

Automatic open/close

8 ribs

29 cm

g 290 g

95 cm Ø

Windproof

36 pieces



Panel



Cover



Automatic open/close

Automatic open/close







Item-No. 1004 black

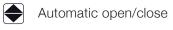


black









8 ribs

Windproof

36 pieces







Automatic

Automatic







Item-No. 1006



Item-No. 1007









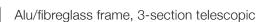


































Doming



Panel



Cover



Closure band



Alu/fibreglass frame, 3-section telescopic



Polyester-Pongee, Teflon coated



Plastic



Automatic



8 ribs



27 cm



260 g







Windproof





Doming



Panel

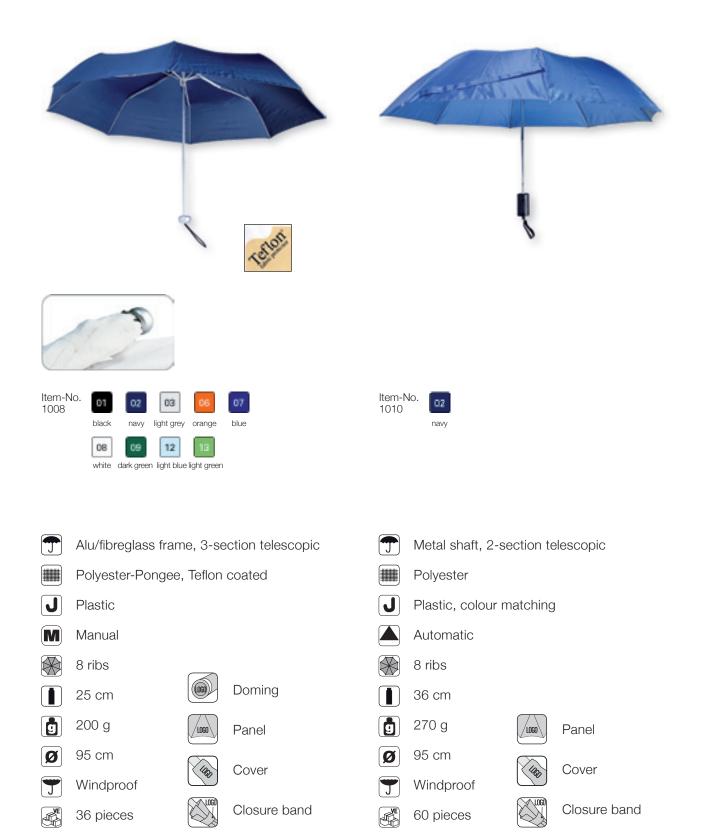


Cover



Closure band

Automatic







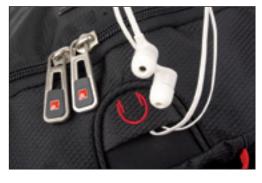
Item-No. 2012-01





Doming

- Big main compartment with zip
- Inner pocket with velcro closure and zip pocket
- Removable keyholder
- Zip pocket on backside
- 2 adjustable textile shoulder straps
- Metal plate for Doming or engraving, size approx. 4 cm x 2 cm
- Color: black/red with black/red handle
- Inside grey/black





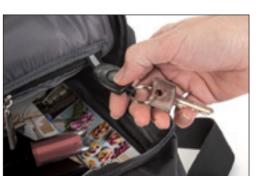
outside: 300D Nylon, Rip-stop, inside: 210D/PU Nylon



27 cm (w) x 33 cm (h) x 15 cm (d)



25 pieces



Backpacks



Color black with red applications

Ebonite handle

2 big main compartments with 2-way zip and padded laptop pocket

- Front compartment with 2-way zip, inside pocket and front pocket with 2-way zip
- Inside compartment and zip pocket outside
- Backside padded with breathable material
- Upholstered shoulder straps with reflector tapes and net pocket with elastic band
- Bottom compartment with rain hood
- 2 side pockets with 2-way zip
- Metal plate for doming or engraving, size approx. 4 cm x 2 cm



outside: 1680D Nylon inside: 210D Nylon/PU



30 cm (w) x 50 cm (h) x 30 cm (d)



25 pieces







Backpack

Item-No. 2006







red/ black

blue/ black

Big main compartment with inner pocket

- Big front pocket with zip
- 2 front pockets with zip
- Net compartments on both sides
- 2 additional shoulder straps
- Upholstered shoulder straps with adjustable breast strap



1680 D Polyester, PVC



approx. 28 x 47 x 16 cm



VE 25 pieces





- Upholstered inner compartment for notebook
- Big front compartment with zip and 3 inner pockets
- Front pocket with zip
- Net part with elastic band and several inner pockets e.g. for headphones
- Net compartments on both sides
- Upholstered back
- Upholstered shoulder straps and adjustable breast strap



300 D Rip-stop Polyester, PVC



approx. 29 x 44,5 x 18 cm



VE 25 pieces







- Big main compartment with zip
- Front compartment with front zip pocket
- Net pockets for bottles with elastic band on both sides
- Padded shoulder straps





600 D Polyester, PVC



approx. 34 cm (w) x 43 cm (h) x 25 cm (d)



VE 25 pieces

Sports/Travel Bag Backpack





- Big main compartment with inner pocket
- Big front pocket with zip
- Net part with zip
- Upholstered back
- Tension belts at the side
- Upholstered shoulder strap and adjustable breast waist strap



Item-No. 2005







red/ black blue/ black

- Big double-zip main compartment with zip pocket inside
- Front pocket
- 2 side pockets with double-zip



600 D Polyester, PVC



approx. 30 x 46 x 19 cm



VE 25 pieces



600 D Polyester, PVC



approx. 62 x 31 x 33 cm



VE 20 pieces



Item-No. 2015-01



black

Outside pockets on front and backside

- Zip pocket on front side
- Big main compartment with zip
- 2 handles
- adjustable textile shoulder strap with shoulder pad





outside: 2-tone Nylon inside: 210D Nylon



approx. 39 cm (w) x 31 cm (h) x 5 cm (d)



40 pieces







Item-No. 2014-76

- Zip front pocket with red lining
- Pocket on backside with velcro closure
- Main compartment with padded inner compartment for Tablet PC with velcro closure
- Net zip pocket inside
- Adjustable textile shoulder strap with shoulder pad





outside: soft touch PU inside: 210D Nylon



approx. 22 cm (w) x 29 cm (h) x 5 cm (d)



25 pieces



Notebook Bag

Conference Bag



Item-No. 2001

black

- Backpack function
- Big main compartment with several inner pockets
- 2 upholstered notebook-holders with velcro tape
- Big zip compartment at the back for documents
- Front pocket with velcro tape closure
- Handle and adjustable shoulder strap with shoulder pad
- Zip pocket at the back
- 2 upholstered shoulder straps



Item-No. 2003



black

- Large main compartment
- Adjustable shoulder strap
- Hand loop with upholstered back
- PVC covered cardboard reinforcement
- Velcro tape closure



600 D Polyester, PVC



approx. 31 x 36 x 12 cm



VE 15 pieces



600 D Nylon, PVC



approx. 37 x 37 x 10 cm



VE 30 pieces

Luxury Garment Bag









- Outside of high-quality, soft Polyester 1680 D texture
- Inside breathable canvas/cotton
- Strong zip
- Handle and push button inside



Our garment bags have the look and feel of baggage from leading brand manufacturers, due to the use of high quality material and the excellent workmanship.

More colours on request.



Outside high-quality, soft polyester



approx. 65 x 125 cm



Cotton Bag



Item-No. 3001











100 % Cotton



2 short handles



approx. 38 x 42 cm



VE 300 pieces

Cotton Bag



Item-No. 3004



100 % Cotton



2 short handles



approx. 38 x 42 cm



VE 300 pieces

Cotton Bag



Item-No. 3002









100 % Cotton



2 long shoulder straps



approx. 38 x 42 cm



300 pieces

Cotton Bag



Item-No. 3005





100 % Cotton



2 long shoulder straps



approx. 38 x 42 cm



Certifications & ecological Management

As a partner of the advertising media economy we hold ourselves responsible to the customer, the employees and the environment. Abiding by statutory provisions/laws in Germany and the European Union, as well as the compliance with environmental specifications, are second natural to us.

Our intra-corporate conventions exceed even these: We have willingly accepted the commitment of the Association of the industry of promotional items, whose aim is to follow social and ecologic standards. We thereby commit ourselves to the code of conduct of the German advertising industry.

Our detailed commitment relies on the conventions of the International Labour Organization (ILO) located in Geneva, the declaration of human right of the UNO and the principles for multinational companies of the OECD. We have developed principles for our providers, that they have to commit to.

Our partners frequently comply with a number of further international standards which are meant to ensure responsible actions in a globalized economy.

Shoe Bag with closing Cord



100 % Cotton



With string



approx. 28 x 40 cm



500 pieces

Cotton Bag



Item-No. 3006

18 natural



100 % Cotton



1 long shoulder strap



approx. 22 x 31 cm



PP non woven Shopping Bag - classic

PP non woven Shopping Bag with Cord





Item-No. 4001









champagne

























рорру



sunflower



sahara

night sky blue

PP non woven



2 short handles



approx. 38 x 42 cm



250 pieces

PP non woven



2 long cords



approx. 42 x 38 x 10 cm



Shopping Bag with small Pocket

Bag with long Handles



















Item-No. 4004









black/ dark green/ night sky blue/ coffee/ burgundy champagne champagne champagne champagne champagne







2 long shoulder straps



approx. 42 x 33 x 15



200 pieces



PP non woven



2 long shoulder straps



approx. 38 x 42 cm



Re-Usable Bag with Seam

Bag with bottom Gusset





Item-No. 4005





deep poppy sapphire blue

Item-No. 4006







PP non woven



2 short handles



approx. 38 x 42 cm



250 pieces



PP non woven



2 short handles



approx. 38 x 42 cm



Bag with Grip-hole

PP Bag with bottom Gusset





Item-No. 4007







white poppy Item-No. 4008





PP non woven



Punched grip-hole



approx. 28 x 33,5 cm



250 pieces







Punched grip-hole



approx. 35,5 x 37 x 13 cm



Small Pharmacy Bag

Large Bag





Item-No. 4009





рорру

Item-No. 4011







PP non woven



2 short handles



approx. 22 x 26 cm



500 pieces



PP non woven



2 short handles



approx. 50 x 50 cm



Competiveness

We offer an ideal service package to our customers: We use our existing know-how concerning textile production, technology - including screen printing - and global sourcing.

Thereby achieving scaled-down prices from which our customers benefit.

In summary: very good service, superior level of quality - even with manufacture of lesser items - and attractive costs. In addition a great stock programme comprising telescopic, regular, shoulder and XXL-umbrellas amongst others. We consistently deliver stock orders, with printing, within a few days, according to your wishes. The scope of supply and services is from complete containers to individual orders delivered by messenger service.

Baseball-Cap Sandwich



Item-No. 5001 navy/white

With reinforced centered front, heavy brushed cotton, leather/closing-band* and brass buckle.



150 pieces

* Closure band is available in different finishes also on customer request.

Baseball-Cap



Item-No. 5002









100 % Cotton adjustable PVC closure





Children-Baseball-Cap



Item-No. 5003













100 % Cotton , adjustable PVC closure



200 pieces

Baseball-Cap



Item-No. 5004







100 % Cotton adjustable PVC closure



Gatsby-Cap



Item-No. 5005



100 % Cotton with adjustable PVC closure



200 pieces

Sun Hat



Item-No. 5007



100 % Cotton



500 pieces

Cap



Item-No. 5006



100 % Cotton, short textile covered peak





Custom orders

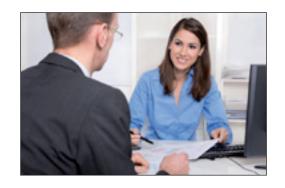
Sollte wir einmal kein ideales Produkt aus unserem Sortiment anbieten können - kein Problem, wir nehmen gern Herausforderungen an: Was wir nicht auf Lager haben, fertigen wir an!

Unsere Mitarbeiter und Entwickler wissen, worauf es ankommt und können Sie fachmännisch beraten.

Hierbei spielt es keine Rolle, um welche Größen, Materialen oder besonderen Einsatzgebiete es sich handelt. Durch unsere hauseigene Produktion ist ein fachübergreifendes Arbeiten möglich, was gerade bei Neuentwicklungen für ein durchdachtes - und im Ergebnis perfekten- Produkt wichtig ist. Kurze Kommunikationswege sorgen für einen reibungslosen Ablauf und dem Austausch von Fachwissen zwischen Produktentwicklung, Design, Einkauf, Vertrieb, Produktion, Druckveredelung und Logistik.

Unsere Stärke: Sinnvolle Produktlösungen, die bis ins Detail geplant sind und alle Anforderungen berücksichtigen, die der Nutzer hat -oder haben könnte.

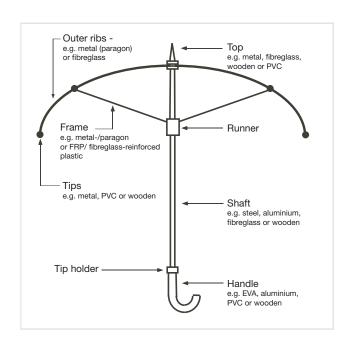
Wenden Sie sich an unsere Mitarbeiter, die Sie gern unverbindlich beraten.

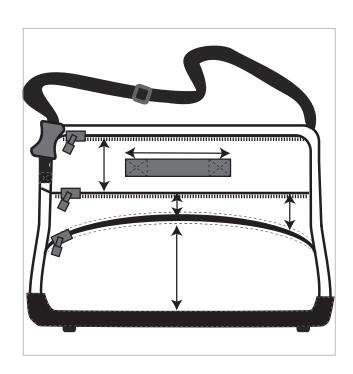


Your reliable Manufacturer and Importer of Textile Promotion Goods

8 convincing arguments

- We also manufacture ourselves: We can do many articles in our own German production site: Tailor made orders – fast orders – small orders-samples
- We assist to develop your ideas and design your layout
- Decades of experience with imports from Asia
- Regular overseas production site visits
- All import procedures & customs clearance
- We offer logistic services, domestic printing
- Very competitive price/performance





Position of Logo

Umbrellas

Position of Logo	Print size			
Panel		1	2	3
	Regular umbrellas	23,0	13,0	17,0
	Golf- & guest umbrellas	30,0	17,0	23,0
	Shoulder-& telescopic umbrellas	18,0	9,0	15,0
Closure band	8,0 x 0,8 cm			
On umbrella case	10,0 x 3,0 cm			
Doming & Laser engraving Doming	on request			
Transfer printing	on request			

Cotton Bags

Position of Logo



Print size: approx. 25 cm width und 25 cm height, depending on item Transfer printing on request

PP non woven Bags



Print size: approx. 25 cm width und 25 cm height, depending on item Transfer printing on request

Caps



Transfer printing on request

Bags & Backpacks



Quality and Know-How – what makes us unique

As an experienced producer we have the inside know-how. Every day we cut, sew and print cloth and other fabrics in our plant in Germany. This knowledge is combined with production of promotional textiles. In addition, contracted providers abroad produce for us, following our specifications.

Our philosophy: Even a plain, low-cost PP-bag has got to be an optical and tactile experience – neatly printed and finished – for something very valuable is at stake – your reputation.

Important Notes

Colours, measurements and weight

The featured colours are without obligation and may differ from the original. Information on measurements and weight are seen to be circa-statements, deviations may be possible. Declarations on colour by Pantone and HKS are produced according to C (Pantone) and K (HKS). A 100%-analogy with these scales cannot be guaranteed due to appearance and workmanship of the products. Subject to alterations in colour, optics and technology.

Transfer printing on demand. To enable cost proposal management we require the logo in original size for examination in advance.

Optional - at an extra cost we willingly provide you with samples of all our products.

We assume no liability for any errors.



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